



**YOUTUBE GLOBAL MUSIC TEAM REACHES THE AFTER SCHOOL OF HIP-HOP**

The morning of 9th April, 2019 was the brightest for The Dharavi Dream Project as Lyor Cohen, CEO of YouTube Music along with the senior management of YouTube Music team and Mr Shekhar Kapur graced the school with their presence. Co-Founder of Oyuki Samir Bangara and CEO Universal Media Group Devraj Sanyal shared the journey of the school from five students

to a hundred now, after which the students got everyone grooving with their B-Boying moves, their beatboxing jam and rap on socially relevant themes. The graffiti batch also presented a live graffiti of the YouTube logo and customised painted pots to the YouTube Music team as a token of gratitude.



**TDDP'S BBOYS WITH THE BADSHAH**

What happens when Bollywood meets Hip-Hop? An unforgettable show! Bollywood's beloved rapper Badshah and The Dharavi Dream Project's B-Boying crew just made that happen at YouTube Music's launch at Taj Land's End. Our young B-Boys Mayur, Prokid, Abhishek and Kailash stole the show and the audience's hearts were filled with Tareefan. And our OG Beatboxing Crew Sam, Akash, Sarvana and Faizan left everyone cheering and dancing to their mouth orchestra.

**STARTED FROM THE BOTTOM, NOW WE'RE HERE!**

The Dharavi Dream Project reached the YouTube Broadcast Event and spellbound the audience with their raw, regional, gully flavours. Bagging a segment post Gully Boy's famed rapper Naezy's performance, Pratik Sawant, a student of the school opened with his Marathi Rap, followed by G'Nie with his English-Mizo rap, Dopeadalicz' Tamil rap and our Instructor MC Heam's Hindi Rap. The audience applauded in excitement as the rappers chanted "started from the bottom now we're here". The power-packed performance might just get our OG talent a ticket from YouTube to Hollywood!



**SUSAN WOJCICKI, CEO, YOUTUBE GROOVES TO TDDP'S TUNE**

Deeply impressed by the YouTube Broadcast performance, Susan Wojcicki, CEO of YouTube, was eager to meet the young talent at The After School of Hip-Hop. On April 11, Wojcicki along with the Google Team visited the school and met the students. Marvelling at the creative graffiti designs and grooving at the Beatboxers' and BBoys' routine, she also appreciated the young students' social rap on themes such as women empowerment. The students presented her a graffiti portrait as a token of remembrance as she made her memories with her special selfies.

**TDDP'S 'MACHAS' AT YOUTUBE'S TAMIL CONTENT DAY**

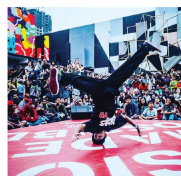
India is emerging as an inclusive and upcoming space for vernacular music and original content and YouTube being a medium for the same celebrated a YouTube Tamil Content Day. TDDP's MC Heam and his students Joshua, Prasad and Sonu performed at the event and left the audience in awe of their style of sharing personal stories through words. An extension of the event was made in Chennai with performances of authentic Tamil talent like Madurai Souljour.



**IN FOCUS**



TDDP's BBoys win hearts with their moves at India's best BBoy Flying Machine's 10<sup>th</sup> Year Anniversary Jam



B-Boy Vikram Qualifies for Top 8 out of 95 at RedBull BC One Qualifiers



A Workshop with the Beatboxer DXB at The After School of Hip-Hop

